

CONTRACTOR UPDATE

Go Greener. Affordably.



Don't Fall For The Heat — Prepare Customers For Cooler Days



With August comes most of the end-of-summer signs — back to school, Labor Day weekend, cooler mornings and nights — signaling that it's time to get your customers ready for the cooler season ahead.

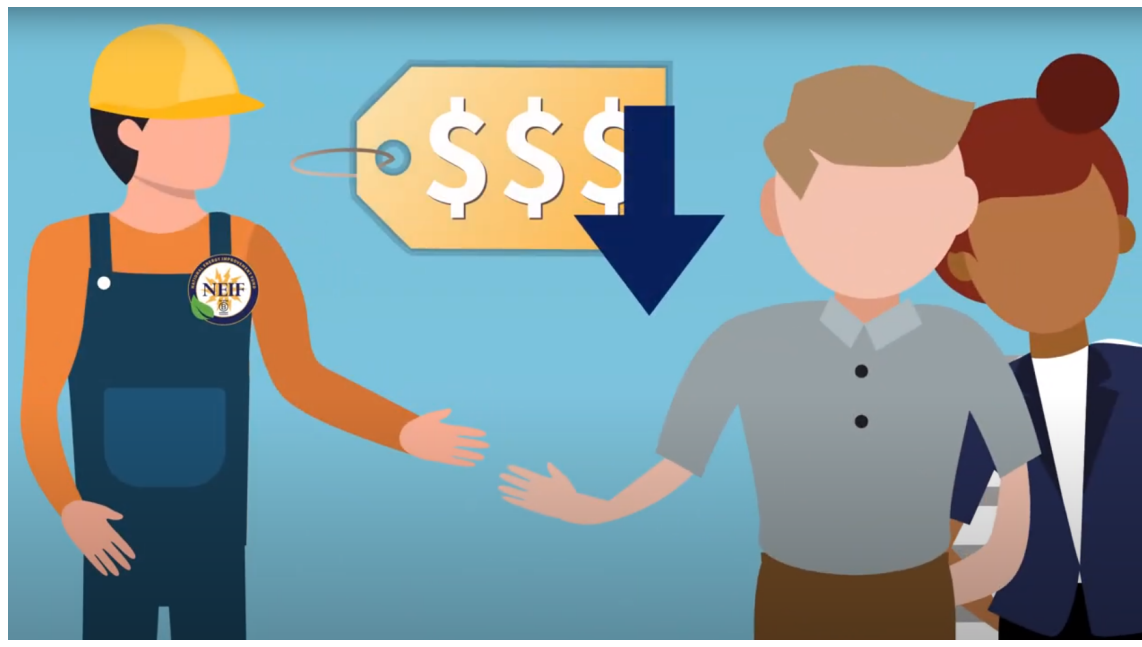
NEIF is here to provide our Approved Contractor with just a few checklist items that you can relay and utilize to engage homeowners this fall:

- Replace existing air filters
- Drain any outdoor faucets
- Schedule a maintenance check up
- Consider efficient lighting solutions
- Tidy up outdoor spaces — HVAC, gutters, and more

Follow NEIF on our various social media accounts, where we share additional resources for consumers so that they can Go Greener, Affordably with the financing and services our Approved Contractors provide.



UPDATED EnergyPlus Resources For Customers



Did you hear that we recently updated our [NEIF EnergyPlus Consumer Video](#)?

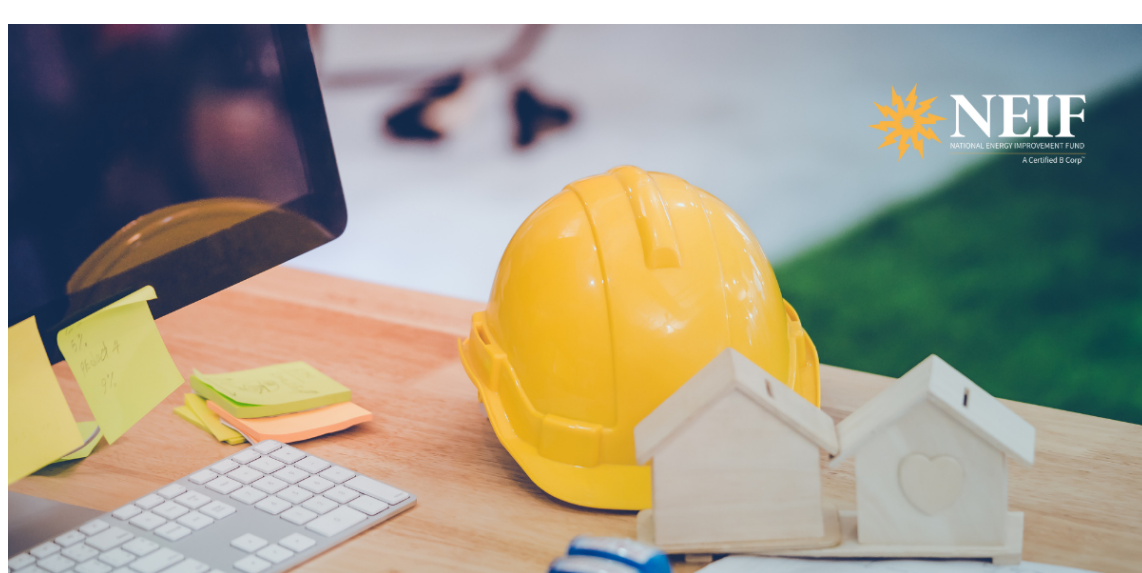
Our three-minute explainer video for the [EnergyPlus Home Improvement Loan](#) program is short, sweet, and to the point — the perfect formula for engaging homeowners on the benefits of NEIF's fixed monthly payment financing.

NEIF also just updated its EnergyPlus marketing materials — click the hyperlinked bullet points below to download and print our consumer-facing trifold brochures & one-pager:

- [EnergyPlus Trifold Brochure](#)
- [EnergyPlus One Pager](#)

[**WATCH VIDEO NOW**](#)

NEIF Go Greener Academy



Strategies For Leveraging Customer Relationship Management (CRM) Software to Increase Sales!

Ed Matos, NEIF Vice President of Business Development, is back this month to explore the importance of using a CRM for contractor sales management, how to maximize your ability to manage the sales pipeline, and other tips & tactics to help your managers and salespeople succeed.

Session I: Monday, August 14 — 12:00 p.m. EDT

Session II: Tuesday, August 15 — 9:00 a.m. EDT

[**REGISTER NOW**](#)

NEIF Is Now Hiring



NEIF is looking to grow its team!

We are currently hiring for the following position:

- [Energy Efficiency Finance Specialist, Commercial](#)

Learn more about the opening by clicking on the hyperlink above, or visit NEIF's Careers page below. If you know anyone who might be interested or would make a good candidate for the role — please encourage them to apply!

NEIF is excited for the opportunity to grow the team and work with professionals who support our mission of helping others to Go Greener, Affordably.

What's New at NEIF

July 2023 Recap: Check our recent news stories
and newest NEIF-Approved Contractors



[NEIF & CCEF Launch LED Lighting Loan For CO Businesses](#)

[Learn more](#) about NEIF's partnership with the Colorado Clean Energy Fund to offer financing for LED lighting at below-market interest rates.



[If You Missed It: Go Greener Academy. July 2023](#)

Don't miss out on the July installment of NEIF's Go Greener Academy! Watch the [video replay](#) to learn all the best tips on selling whole home solutions.



[NEIF-Approved Contractors: July 2023](#)

Join NEIF in welcoming the newest contractors to earn the NEIF Seal of Approval. Read our [blog](#) post to learn who was approved in July 2023.

Featured Contractor Feedback



"NEIF's offerings have unlocked opportunities in previously unexplored markets and customer segments. Through our partnership, we can now cater to customers who were previously discouraged by the initial expenses associated with energy-efficient products or services."

**- Renewable Energy Products
Manufacturing, Corp. (REPM)**

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