

# CONTRACTOR UPDATE

Go Greener. Affordably.



## Don't Miss Out On NEIF's Summer Marketing Campaign!



Summer is in full swing — **did you check out NEIF's [free marketing campaign](#), customized just for you?**

Reach out to NEIF's marketing team **today** to receive your own set of unique marketing materials, which include:

- EnergyPlus flyer with your company's logo and Financing Gateway QR code
- Social media graphics, sized for Facebook & Instagram
- Suggested copy for social media captions

[CONTACT US](#)

## NEIF Earns Re-Certification As a B Corporation



NEIF is pleased to share that it has completed the re-certification process through B Lab™, the nonprofit network known for certifying B Corporations™.

With this certification, NEIF is part of a global community of businesses that meet high standards of both social and environmental impact.

Since commencing operations in 2018, NEIF has made it a priority to honor fair business practices that include inclusivity in the workplace, transparent relationships with all company stakeholders, and many other policies that maintain integrity.

**As an organization, NEIF celebrates upholding the values that align with Certified B Corporations!**

## Calling Colorado Contractors: NEW LED Lighting Loan Program



In coordination with the Colorado Clean Energy Fund (CCEF), NEIF is pleased to announce the launch of the LED Lighting Loan program.

Available immediately — but for a limited time only — the LED Lighting Loan offers low interest rates to Colorado-based companies implementing LED lighting projects.

- **Terms:** 12, 24, or 36 months
- **Rate:** 3.45%
- **Minimum loan:** \$10,000 / **Maximum loan:** \$500,000
- **Work must be performed by NEIF-Approved Contractor**

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## NEIF Go Greener Academy



### Selling "Whole Home" Solutions!

Ed Matos, NEIF's Vice President of Business Development, is back for a summer installment of NEIF's [Go Greener Academy](#). This July, Ed will discuss using the right language to not only set the stage, but drive more value to your clients; increasing your average job size; and maximizing your on-the-job profitability.

**Session I:** Tuesday, July 18 — 9:00 a.m. EDT

**Session II:** Thursday, July 20 — 12:00 p.m. EDT

[REGISTER NOW](#)

## What's New at NEIF

June 2023 Recap: Check our recent news stories and newest NEIF-Approved Contractors





### Energy-Saving Tips For Customers Who Work From Home

Be sure to check out NEIF's latest [blog](#) post for six energy-saving tips that you can share with your residential customers who work from home.



### If You Missed It: Go Greener Academy June 2023

Commercial contractors will not want to miss out on the [video recording](#) of last month's Go Greener Academy webinar: all about prefunding!



### NEIF-Approved Contractors: June 2023

Join NEIF in welcoming the newest contractors to earn the NEIF Seal of Approval. Read our [blog](#) post to learn who was approved in June 2023.

## Featured Contractor Feedback



*"The NEIF website is straightforward and 0% interest financing is the best way to close a deal."*

- Comfort Now by Bob McAllister

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