## **CONTRACTOR UPDATE**

Go Greener. Affordably.



# Don't Miss Out On NEIF's Summer Marketing Campaign!



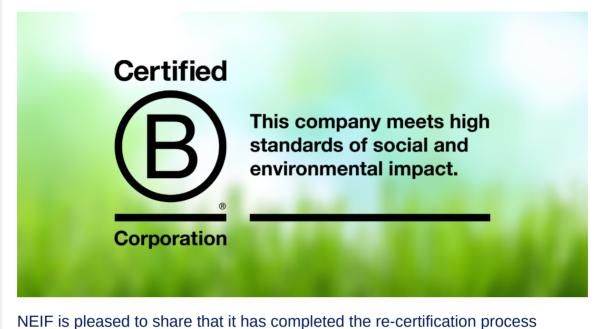
Summer is in full swing — did you check out NEIF's <u>free marketing</u> <u>campaign</u>, customized just for you?

Reach out to NEIF's marketing team **today** to receive your own set of unique marketing materials, which include:

- EnergyPlus flyer with your company's logo and Financing Gateway QR code
- Social media graphics, sized for Facebook & Instagram
- Suggested copy for social media captions

## CONTACT US

# NEIF Earns Re-Certification As a B Corporation



through B Lab $^{\text{TM}}$ , the nonprofit network known for certifying B Corporations $^{\text{TM}}$ .

With this certification, NEIF is part of a global community of businesses that

meet high standards of both social and environmental impact.

business practices that include inclusivity in the workplace, transparent relationships with all company stakeholders, and many other policies that maintain integrity.

Since commencing operations in 2018, NEIF has made it a priority to honor fair

Certified B Corporations!

As an organization, NEIF celebrates upholding the values that align with

# NEW LED Lighting Loan Program

**Calling Colorado Contractors:** 



Available immediately — but for a limited time only — the LED Lighting Loan offers low interest rates to Colorado-based companies implementing LED

Terms: 12, 24, or 36 months
Rate: 3.45%
Minimum loan: \$10,000 / Maximum loan: \$500,000

Work must be performed by NEIF-Approved Contractor

LEARN MORE

lighting projects.

**NEIF Go Greener Academy** 



clients; increasing your average job size; and maximizing your on-the-job profitability.

Session I: Tuesday, July 18 — 9:00 a.m. EDT Session II: Thursday, July 20 — 12:00 p.m. EDT

# REGISTER NOW

What's New at NEIF

June 2023 Recap: Check our recent news stories

and newest NEIF-Approved Contractors



### **Energy-Saving Tips For Customers Who Work From Home**

Be sure to check out NEIF's latest <u>blog</u> post for six energy-saving tips that you can share with your residential customers who work from home.



### If You Missed It: Go **Greener Academy** June 2023

Commercial contractors will not want to miss out on the video recording of last month's Go **Greener Academy** webinar: all about

prefunding!



### **NEIF-Approved Contractors: June** 2023

Join NEIF in welcoming the newest contractors to earn the NEIF Seal of Approval. Read our blog post to learn who was approved in June 2023.

## **Featured Contractor Feedback** "The NEIF website is straightforward



and 0% interest financing is the best way to close a deal." - Comfort Now by Bob McAllister

**SHARE FEEDBACK WITH US** 

## Contractor Resources | Contractor Support











neifund.org



Please <u>update your preferences</u> or <u>unsubscribe from this mailing list</u>.