



Rockland Electric Company Residential Energy Efficiency Financing

## Trusted 0.00% APR Fixed Monthly Payment Financing for Qualifying Home Energy Upgrades











In coordination with Rockland Electric Company, NEIF offers homeowners access to trusted, transparent and affordable monthly payment options for upgrades that make homes more energy efficient. All loans are made directly to the consumer by National Energy Improvement Fund, LLC.





## Convenient No-Cost, Low-Payment Financing

**100% financing (net of rebate) available,** instant credit decision, easy paperless process and responsive communication with you and your customer.

Simple interest installment loan, not a credit card, guaranteed fixed rate and payment for life of loan with no lien on your home and no hidden costs. You may pay off at any time or pay ahead without penalty.

**From NEIF, a B Corporation™**, certified to meet the highest standards of compliance & fair lending and a U.S. Department of Energy Home Improvement Expert.





# 0.00% APR fixed monthly payment financing for qualifying home energy efficiency upgrades

## **No Contractor Fee**

## Monthly Payment Examples

|         | 36 Months      | 60 Months | 84 Months | 120 Months* |
|---------|----------------|-----------|-----------|-------------|
| \$2,500 | \$69           | \$42      | \$30      | N/A         |
| \$5,000 | \$139          | \$83      | \$60      | N/A         |
| \$7,500 | \$208          | \$125     | \$89      | N/A         |
| \$10,00 | <b>D</b> \$278 | \$167     | \$119     | \$83        |
| \$15,00 | <b>D</b> \$417 | \$250     | \$179     | \$125       |

\* 10 year term available for Home Performance with ENERGY STAR projects over \$10,000.





- All loans are made directly to the consumer by National Energy Improvement Fund, LLC (NEIF) for program-qualifying upgrades performed by NEIF-Approved Contractors.
- Payment estimates based on 0.00% APR. Exact payment will be based on actual loan amount.
- Minimum loan \$2,500, maximum loan \$15,000. Loan amount is net of program rebate.
- 3, 5 or 7-year terms available.
- 10-year term available for Home Performance with ENERGY STAR projects over \$10,000.





## Property Eligibility

- Applicant must be a Rockland Electric customer and meet all credit guidelines.
- Borrower(s) listed on the loan must be the Rockland Electric account holder. A copy of the electric utility bill will be used for verification.
- Improvements must qualify for a rebate.
- 1-4 unit primary or secondary (vacation) home deeded properties and co-operative housing communities.
- Owner-occupied, no investment properties.
- Must be affixed to a permanent foundation.
- Unsecured loan property type is for qualification purposes only, no lien is filed.





## Qualifying Improvements include:

- Air Source Heat Pumps
- Central Air-Conditioning
- Ductless Mini-Split Heat Pumps & AC
- Heat Pump Water Heaters
- Smart Thermostats
- Whole Home Performance with ENERGY STAR

#### For details on qualifying HVAC measures visit:

<u>https://www.oru.com/en/save-money/rebates-incentives-credits/new-jersey-</u> <u>customers/incentives-for-residential-customers-nj/efficient-products/heating-cooling-equipment</u>

#### For typical improvements in a Whole Home approach visit:

https://www.oru.com/en/save-money/rebates-incentives-credits/new-jerseycustomers/incentives-for-residential-customers-nj/home-performance-with-energy-star





## Please note: **The maximum 0.00% financing for a project is \$15,000 through <u>one</u> <b>utility program**.

- Customers <u>may not</u> use multiple utility financing programs for multiple improvements and the rebate must be processed only for the improvement through the utility subsidizing the financing for that improvement.
- NEIF's EnergyPlus financing, which is a non-utility subsidized program, may be used in conjunction with a utility financing program to a total maximum loan amount of \$35,000 so a customer could finance up to \$15,000 using utility subsidized financing and up to \$20,000 using NEIF EnergyPlus. depending on credit, for the rest of a project.



## **LOAN APPROVAL & FUNDING**

## Customer Proposal and Instant Credit Decision

- Propose an upgrade that qualifies for a Rockland Electric Rebate with a total price to the customer.
- Direct the customer to your company's custom financing application link, provided by NEIF, for an instant credit decision.
- Credit approvals are valid for 120 days from application.
- Provide the customer with the necessary information from the rebate form to complete the loan application.

#### Project Submission and Final Credit Approval

- Upload a picture or pdf of the customer contract/proposal, <u>specifying the qualifying equipment</u> <u>and rebate amount</u>. to your company's NEIF Contractor Portal as soon as possible. Financing is net of the rebate amount.
- Please include Rockland Electric Bill
   Applicant must appear on the bill
- NEIF's Energy Lending Specialists will work with the customer and contractor to expedite final approval and job funding.
- Upon final credit approval NEIF will email the customer an approval letter and email the contractor a Notice to Proceed.
- Electronic loan docs are sent directly to the customer by NEIF for their signature.

#### Loan Proceeds Payment to Contractor

A Certified B Corr

**Rockland Electric Company** 

- Upon job completion customer and contractor electronically sign off on job completion.
- Submit the Rebate form to the rebate program manager, for approval.
  - NEIF pays the contractor the full price (net of rebate amount) via ACH within 2 business days after the work is completed to the customer's satisfaction and the program rebate has been approved and processed by the rebate program manager.



## SUBMITTING THE REQUIRED REBATE FORM FOR QUALIFYING EQUIPMENT



- An approved rebate for qualifying equipment is required to access 0.00% financing
- Financing is provided by NEIF. Rebates are processed by ICF.
- Questions: <u>RECOEERebates@icf.com</u>
- This rebate process is for equipment rebate only. Whole House Home Performance with ENERGY STAR jobs are submitted through separate program software. Information on the program can be found at: https://www.oru.com/en/savemoney/rebates-incentives-credits/new-jerseycustomers/incentives-for-residential-customersnj/home-performance-with-energy-star. Please contact the HPwES administrator, ICF, at: <u>RECOEERebates@icf.com</u>

For fastest rebate processing, we recommend the contractor create a rebate account with the utility and submit all rebate forms online at:

https://reco-hvac.programprocessing.com/

- Contractors can also email all required rebate documents to <u>RECOEERebates@icf.com</u>
- You will need:
  - Paid customer invoice <u>or</u> a notice to proceed from NEIF
  - AHRI certificate meeting minimum qualification standards
  - Copy of the customer's Rockland Electric utility bill
  - W-9 form (only needed for the first rebate a contractor processes).



## SUBMITTING THE REQUIRED REBATE FORM FOR QUALIFYING EQUIPMENT



Rockland Electric Company

**RECO HVAC Instant Rebate Program** 

- 12/31/23)

Instructions

#### Rockland Electric Company

#### **RECO HVAC Instant Rebate Program**

Incentive Claim Form (7/1/2022 - 12/31/23)

| ENERGY STAR <sup>®</sup> HVAC and Water<br>Heating Electric Measures  | AHRI       | Manufacturer | Model | Outdoor Serial<br>Number | Indoor Serial<br>Number | Rockland<br>Electric<br>Company<br>Instant Rebate<br>(per unit) | Total<br>Rebate |
|---|------------|--------------|-------|--------------------------|-------------------------|---|-----------------|
| Central Air Conditioner – Tier 1<br>(SEER ≥ 16, EER ≥ 12.5;<br>SEER2 ≥ 15.2, EER2 ≥ 11.5)   |            |              |       |                          |                         | 5180  | \$              |
| Central Air Conditioner – Tier 2<br>SEER ≥ 18. EER ≥ 13:<br>SEER2 > 17.1, EER2 > 11.5)  |            |              |       |                          |                         | S270  | s               |
| Air-Source Heat Pump – Tier 1<br>SEER $\geq$ 16, EER $\geq$ 12.5, HSPF $\geq$ 9;<br>SFER2 $\geq$ 15.2, FER2 $\geq$ 10.6,<br>HSPF2 $\geq$ 7.2) |            |              |       |                          |                         | \$300   | \$              |
| Air-Source Heat Pump – Tier 2<br>SEER $\geq$ 18, EER $\geq$ 13, HSPF $\geq$ 10;<br>SEER2 $\geq$ 17.1, EER2 $\geq$ 10.6,<br>HSPF2 > 7.2j       |            |              |       |                          |                         | - \$390   | \$              |
| Vinto-Water Heat Pump<br>COP > 1.75 at Full Load Capacity<br>and 110°F Water Temperature)   |            |              |       |                          |                         | - 5600  | \$              |
| Ductless Mini Split Heat Pump<br>Single: SEER ≥ 20. EER ≥ 12.5<br>or HSPF ≥ 10; Multi: SEER ≥ 18.<br>EER ≥ 12.5, or HSPF ≥ 10)                |            |              |       |                          |                         | 5240  | \$              |
| Ductless Mini-Split A/C<br>SEER ≥ 20, EER ≥ 12.5)   |            |              |       |                          |                         | \$270   | \$              |
| leat Pump Water Heater  |            |              |       |                          |                         | \$450   | \$              |
| Furnace Fan (ECM Motor Install)   | N/A<br>N/A |              |       |                          |                         | - \$60  | \$              |
| Smart Thermostat ENERGY STAR ID#:   | N/A        |              |       |                          |                         | \$60  | \$              |

| ner and Tra    | ade Ally Information  |
|----------------|---|
|                | s) Townhome IIMabileHome<br>j <b>uired):</b> □Yes □No   |
| ×              | Contractor Company Name:<br>Contractor Final:<br>Contractor Phone #:<br>Contractor Phone #:<br>NJ HVAC Licences #:<br>Participating Distributor Name: |
|                |   |
| as and cloctri | c utility account numbers below<br>Electric   |
|                | Rockland Electric Co.:     PSEaG:   |

tive claim form along with a detailed paid receipt or invoice. All submitted

| 1 185  |   | 140 |      |
|--------|---|-----|------|
| oment? | Ξ | Yes | ∃ No |

criteria based on Manual J Loads? 🗆 Yes 🛛 No

ontrol? Air-Source Heat Pump (ASHP) oplit Heat Pump (MSHP) E Furnace Electric Resistance

Cooling Only □ Heating Only □ Combo (Cooling and Heating)
/ the heating type: □ Electric □ Gas □ Other □ None

Page | 1

| NEIF HVAC<br>Contractor  |                                 | 12  | ty, NJ 08401<br>23-456-7890<br>tractor.com |
|--------------------------|---------------------------------|---|--|
|                          |                                 | _   |  |
| BILL TO:<br>Payton Smith |                                 | DA<br>12/                                       | TE:<br>12/2022                             |
| 123 Main St.             |                                 | _   |  |
| Atlantic City, N.        | 08401                           |   |  |
| DESCRIPTIO               | N OF WORK:                      |   |  |
| TOTAL CONTRA             |                                 |   |  |
| ACE HVAC REBA            |                                 |   |  |
| NEIF FINANCIN            |                                 |   |  |
|                          |                                 |   |  |
| TASK                     | DESCRIPTION                     |   | QTY  |
| 1                        | RHEEM Central Air 16 SEER, 12.5 | EER   | 1.00                                       |
| 2                        | Installation                    |   | 1.00                                       |
| 3                        | RHEEM Warranty                  |   | 1.00                                       |
| 4                        | Instant Rebate: ACE HVAC Rebate | e (\$300)                                       | 1.00                                       |
| 5                        | Financing: NEIF                 |   | 1.00                                       |
|                          |                                 | NEIF TOTAL FINANCED AMOUNT<br>TOTAL CASH AMOUNT | \$0.00<br>\$0.00                           |
|                          |                                 |   | 0.00                                       |
|                          |                                 |   |  |
|                          | knowledgement                   |   |  |
| m.                       | Smith                           | 1/13/2023                                       |  |

Residential HVAC and Water Heating – Electric: Incentive Summary

Rockland Electric Company HVAC Electric Instant Robate Amount Owad: \$\_\_\_\_\_

Enhanced Low to Moderate Income (LMI) Incentive Provided (if applicable): \$\_\_\_\_\_

Total Rebate Amount: \$\_\_\_\_\_

RECO HVAC Instant Rebate Program Incentive Claim Form





### **Process Overview – Credit Application**

- Each NEIF-Approved contractor has its own unique application URL for the program
- The customer can apply directly for an instant credit decision

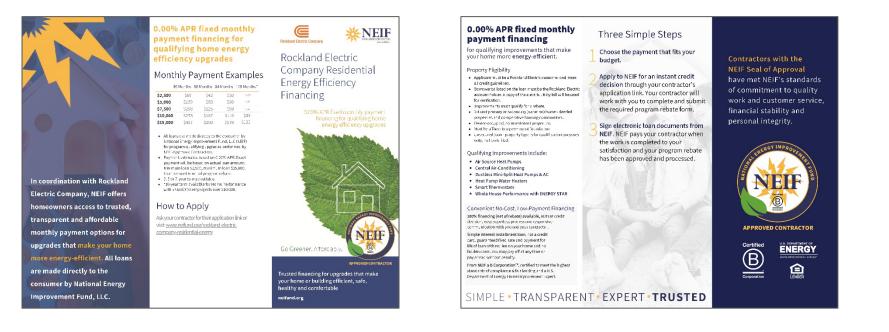
|                   |                            | NATIONAL EXCEPTION ACCESSION     | Reside    | ntial Applicat      | ion              |        |
|-------------------|----------------------------|----------------------------------|-----------|---------------------|------------------|--------|
| <b>O</b>          |                            | Ê                                | ()<br>()  | E                   | -6               |        |
| Contractor        | Borrower(s)<br>Information | Credit Application -<br>Borrower | LMI       | Project Information | Preview & Submit | Status |
|                   |                            |                                  |           |                     |                  |        |
| BORROWER I        | NFORMATION                 |                                  |           |                     |                  |        |
| BORROWER I        | NFORMATION                 | Middle Name                      | Last Name | 2                   | Suffix           | >      |
|                   | NFORMATION                 | Middle Name                      | Last Name | 2                   | Suffix           | >      |
| First Name        | NFORMATION                 | Middle Name                      | Last Name |                     | Suffix           | ,      |
| First Name<br>SSN | NFORMATION                 | Middle Name                      | Last Name |                     | Suffix           |        |



### **Contractor Marketing Resources**



- Each NEIF-Approved Contractor has a unique application URL which can be used on its website • or in-home on mobile devices
- Contractors can also access program brochures, which can be customized with their logo and unique application URL
- Contractors also have access to a library of web banners which they can link to their unique • application URL



## Next Steps: Become a RECO enrolled and NEIF-Approved Contractor



- If you are not already a RECO enrolled contractor, enroll here:
  - <u>https://reco-contractors.customerapplication.com/apply-now</u>
- If you <u>are not already</u> a NEIF-Approved Contractor, apply here:
  - <u>https://www.neifund.org/become-approved-contractor</u>
    - Select Rockland Electric from the drop down
    - Contractors who are already NEIF-Approved only need to enroll with RECO
- The NEIF Seal of Approval for Contractors means:
  - Access to <u>all</u> NEIF's financing programs
  - Special utility and government programs for targeted improvements
  - No contractor-fee EnergyPlus financing for all types of home improvements
  - Small Business and Commercial Financing and Rebate Advance Funding
  - Go Greener Academy Contractor sales training for your team
  - Alignment with the nation's only Certified B-Corp, US DOE Home Improvement Expert partner lender





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## Next Steps: Program Training for Your Sales Team



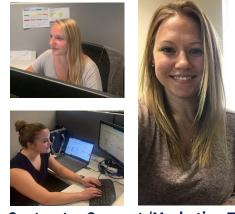
Randy Bak and our Business Development and Contractor Support and Marketing teams will provide you with clear, simple training on how to use this great program and additional financing options from NEIF.



Randy Bak, Senior Director – Business Development <u>rbak@neifund.org</u> 978-766-7348



Ed Matos, VP Business Development ematos@neifund.org 201-618-0878



**Contractor Support /Marketing Team** <u>contractors@neifund.org</u> 484-838-5460 Option 3



#### neifund.org

## **Training & Program Contacts at NEIF**



- NEIF specializes in working with contractors to integrate fair, transparent financing into their sales process to help increase the affordability of energy efficient upgrades
- We offer on-site and on-line training for contractors and their sales teams
- The Atlantic City Electric financing program is backed by a dedicated and experienced operations and management team ready to assist with any questions



Randy Bak, Senior Director - Business Developmentrbak@neifund.org978-766-7348

Ed Matos, VP Business Development ematos@neifund.org

Contractor Support Team contractors@neifund.org

Tessa Shin, VP Lending and Programs tshin@neifund.org

Peter Krajsa, Co-Chair and Founder pkrajsa@neifund.org

Matthew Brown, Co-Chair and Founder mbrown@neifund.org

