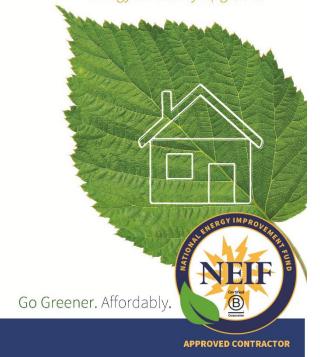
## **Trusted 0.00% APR Fixed Monthly Payment Financing** for Qualifying Home **Energy Upgrades**





### Atlantic City Electric Residential Energy Efficiency Financing

0.00% APR fixed monthly payment financing for qualifying home energy efficiency upgrades







In coordination with Atlantic City Electric, NEIF offers homeowners access to trusted, transparent and affordable monthly payment options for upgrades that make homes more energy efficient. All loans are made directly to the consumer by National Energy Improvement Fund, LLC.





### Convenient No-Cost, Low-Payment Financing

100% financing (net of rebate) available, instant credit decision, easy paperless process and responsive communication with you and your customer.

Simple interest installment loan, not a credit card, guaranteed fixed rate and payment for life of loan with no lien on your home and no hidden costs. You may pay off at any time or pay ahead without penalty.

From NEIF, a B Corporation™, certified to meet the highest standards of compliance & fair lending and a U.S.

Department of Energy Home Improvement Expert.





# 0.00% APR fixed monthly payment financing for qualifying home energy efficiency upgrades

#### **No Contractor Fee**

## Monthly Payment Examples

36 Months	60 Months	84 Months	120 Months*

\$2,500	\$69	\$42	\$30	N/A
\$5,000	\$139	\$83	\$60	N/A
\$7,500	\$208	\$125	\$89	N/A
\$10,000	\$278	\$167	\$119	\$83
\$15,000	\$417	\$250	\$179	\$125

<sup>\* 10</sup> year term available for Home Performance with ENERGY STAR projects over \$10,000.





- All loans are made directly to the consumer by National Energy Improvement Fund, LLC (NEIF) for program-qualifying upgrades performed by NEIF-Approved Contractors.
- Payment estimates based on 0.00% APR. Exact payment will be based on actual loan amount.
- Minimum loan \$2,500, maximum loan \$15,000. Loan amount is net of program rebate.
- 3, 5 or 7-year terms available.
- 10-year term available for Home Performance with ENERGY STAR projects over \$10,000.





### **Property Eligibility**

- 1-4 unit primary or secondary (vacation) home deeded properties and co-operative housing communities.
- Owner-occupied, no investment properties.
- Must be affixed to a permanent foundation.
- Unsecured loan property type is for qualification purposes only, no lien is filed.
- Improvements must qualify for a rebate.
- Borrower(s) must be the Atlantic City Electric utility account holder and provide a copy of their utility bill prior to loan approval.





## Qualifying Improvements\* include:

- Air Source Heat Pumps
- Central Air-Conditioning
- Ductless Mini-Split Heat Pumps & AC
- Heat Pump Water Heaters
- Smart Thermostats
- Gas Furnaces and Boilers
   when installed with qualifying electric Heat Pump, AC or water heater
- Whole House Home Performance with ENERGY STAR

\*For details on qualifying HVAC measures visit: atlanticcityelectric.com/HVAC

For typical improvements in a Whole House approach visit: atlanticcityelectric.com/Improvements

#### LOAN APPROVAL & FUNDING





3



## **Customer Proposal and Instant Credit Decision**

- Propose an upgrade that qualifies for an Atlantic City Electric HVAC Rebate with a total price to the customer.
- Direct the customer to your company's custom financing application link, provided by NEIF, for an instant credit decision.
- Credit approvals are valid for 120 days from application.
- Provide the customer with the necessary information from the rebate form to complete the loan application.

## 2

## Project Submission and Final Credit Approval

- Upload a picture or pdf of the customer contract/proposal, specifying the qualifying equipment and rebate amount. to your company's NEIF Contractor Portal as soon as possible. Financing is net of the rebate amount.
- Please include ACE Energy Bill -Applicant must appear on the bill
- NEIF's Energy Lending Specialists will work with the customer and contractor to expedite final approval and job funding.
- Upon final credit approval NEIF will email the customer an approval letter and email the contractor a Notice to Proceed.
- Electronic loan docs are sent directly to the customer by NEIF for their signature.

## Loan Proceeds Payment to Contractor

- Upon job completion customer and contractor electronically sign off on job completion.
- Submit the Rebate form to the rebate program manager, for approval.
- NEIF pays the contractor the full price (net of rebate amount) via ACH within 2 business days after the work is completed to the customer's satisfaction and the program rebate has been approved and processed by the rebate program manager.



# SUBMITTING THE REQUIRED REBATE FORM FOR QUALIFYING EQUIPMENT





- An approved rebate for qualifying equipment is required to access 0.00% financing
- Financing is provided by NEIF. Rebates are processed by CLEAResult.
- Please note: The maximum 0.00% financing for a project is \$15,000 through one utility program.
  - Customers <u>may not</u> use multiple utility financing programs for multiple improvements and the rebate must be processed only for the improvement through the utility subsidizing the financing for that improvement.
  - NEIF's EnergyPlus financing, which is a non-utility subsidized program, may be used in conjunction with a utility financing program to a total maximum loan amount of \$35,000 so a customer could finance up to \$15,000 using utility subsidized financing and up to \$20,000, depending on credit for the rest of a project.
- For fastest processing, the contractor can create a rebate account and submit the form online at https://www.clearesult.com/trade-ally/ace
- Or the customer or contractor can download a printable rebate form at atlanticcityelectric.com/HVAC and submit to: <u>ACErebates@clearesult.com</u>
  - This rebate process is for equipment rebate only. Whole House Home Performance with ENERGY STAR jobs are submitted through separate program software. Information on the program can be found at:

    atlanticcityelectric.com/Improvements. Please contact the HPwES administrator, ICF, at: ACEHPwES@icf.com (program- related questions only)

# SUBMITTING THE REQUIRED REBATE FORM FOR QUALIFYING EQUIPMENT





## Required Documentation for Rebate Submission



When applying for a program rebate, you must provide the following documents to the utility, in addition to completing the rebate application:

Paid Invoice OR Notice to Proceed (NTP)	Paid invoices must be dated July 1, 2021 and June 30, 2024 indicating equipment type, installation date, model and serial numbers. In lieu of paid invoice, you may also provide a notice to proceed.	
AHRI Certificate	The certificate must include model number, capacity and efficiency performance ratings. All minimum efficiency ratings must be met to qualify for a rebate.	
Picture/Copy of Utility Bill	The rebate applicant <b>must also be listed</b> on the utility bill or deed.	
W-9 Form*	*A W-9 form is required only when a contractor is submitting their first rebate through the program.	

NEIF recommends creating a login for <u>CLEAResult's Rebate Portal</u> as a trade ally of Atlantic City Electric. Rebate applications and all required documents may also be emailed to <u>ACERebates@clearesult.com</u> or mailed directly to the address below.

CLEAResult
PO Box 339
Iselin, NJ 08830
Attn: ACE Rebates

#### Rebate Application HVAC Efficiency Program



The Atlantic City Electric (ACE) HVAC Efficiency Program provides rebates for the installation of high efficiency HVAC equipment to residential customers of Atlantic City Electric. This equipment must be installed by a qualified contractor, be ENERGY STAR® certified, and must meet or exceed all additional requirements. Please submit one application per unit. Customers will need to complete this application and email it to ACE rebates@clearesult.com or mail tree.

CLEAResult PO Box 339 Iselin, NJ 08830 Attn: ACE Rebates

\*IN LIEU OF A PAID INVOICE, you may submit a Notice to

The following must be submitted with the rebate application:

 A paid invoice dated between July 1, 2021 to June 30, 2024 indicating the type of equipment, installation date, purchase price, model, and serial numbers.

2. An Air Conditioning, Healing and Retrigeration Institute (AHRI) certificate, including unit model number, capacity, and efficiency performance ratings. All minimum efficiency ratings must be met to qualify for a rebate.

Customer Information			
Name (Account holder on record): Payton Smith	Account Number: 0123456	7890	
Installation Address: 123 Main Street			
City, State, Zip: Atlantic City		State: NJ	Zip: 08401
Contact Phone Number: 484-200-6451			
Email Address: psmith@neifund.org		Date Installed: 12	/12/2022
Type of Residence: X Single Family □ Multifamily (2.4 units) □ Townhouse	☐ Mobile Home		
Is this system installed as part of a new home construction project? 🗶 Yes 🗆 N	0		
Does the new unit replace the same type of equipment? XYYes  No			
What is the fuel type of the equipment being replaced? 💆 Electric 🗆 Natural C	Sas 🗆 Other		
How did you hear about this program: □ Bill insert □ Website 🕱 Contractor	or 🗆 Email 🗆 Family/friend	☐ Advertising	

Distributor Name:	Contractor Name: NEIF HVAC Contractor	
Contractor Company Mailing Address: 1005 Brookside Rd		
City: Atlantic City	State: NJ	7ip: 08401
Email Address: hvac@contractor.com	Phone Number: 123-456-7890	
HVAC License No.: 20ID1167331	Payment should be issued to: ☐ Customer XQ Contractor	
If payment is for Contractor, then Contractor must supply a W-9 form or have	one on file. *Required ONLY for the first a	app submitted.
I am submitting an application and certify that I am assigning the full rebarebate I qualify for has been applied as a discount off the purchase price c		
X I am submitting an application and certify that I am assigning the full reba	ate to the participating contractor listed on this applic	ation. Lunderst

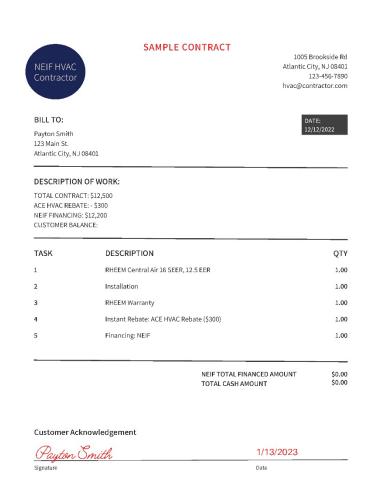
Visit atlanticcityelectric.com/WaysToSave or call 1-866-353-0007 to learn more.

# SUBMITTING THE REQUIRED REBATE FORM FOR QUALIFYING EQUIPMENT





#### **Rebate Application HVAC Efficiency Program** Please ensure all fields are complete. Incomplete information could delay or disqualify your rebate. **HVAC Energy Efficiency Systems** AHRI Certificate Rebate Minimum Efficiency Condenser Model | Condenser Serial Coil Model No. No. Outside Unit No. Outside Unit Requirement Inside Unit No. Amount Central Air Conditioner SEER ≥ 16, EER ≥ 12.5 49NBSCR Mitsubishi 5232X23377 \$300 317459246 R18XA3 18BB4 SEER ≥ 18, EER ≥ 13 \$500 Was the replaced equipment operational? ¥ Yes □ No Did you install a furnace with your central air conditioner? ☐ Yes X No ☐ Furnace is existing ☐ Furnace Model Number If your AHRI reference number includes a furnace, please provide the furnace model number as this information is required to qualify for the central air conditioner rebate. Air Source Heat Pump SEER $\geq$ 16, EER $\geq$ 12.5, HSPF $\geq$ 9 \$600 SEER ≥ 18, EER ≥ 13, HSPF ≥ 10 \$1,000 Was the replaced equipment operational? ☐ Yes ☐ No Did you install a furnace with an air source heat pump? ☐ Yes ☐ No ☐ Furnace is existing ☐ Furnace Model Number. If your AHRI reference number includes a furnace, please provide the furnace model number as this information is required to qualify for the heat pump rebate. Mini-Split Heat Pump Single: SEER $\geq$ 20, EER $\geq$ 12.5. \$400 HSPF ≥ 10 Multi: SEER $\geq$ 18, EER $\geq$ 12.5, \$400 $HSPF \ge 10$ Was the replaced equipment operational? ☐ Yes ☐ No Is this item the primary or secondary HVAC system? □ Primary □ Secondary Ductless Mini-Split A/C SEER ≥ 20, EER ≥ 12.5 \$500 Was the existing equipment operational? ☐ Yes ☐ No Is this item the primary or secondary HVAC system? □ Primary □ Secondary







### **Process Overview - Credit Application**

- Each NEIF-Approved contractor has its own unique application URL for the program
- The customer can apply directly for an instant credit decision



#### **Contractor Marketing Resources**





- Each NEIF-Approved Contractor has a unique application URL which can be used on its website or in-home on mobile devices
- Contractors can also access program brochures, which can be customized with their logo and unique application URL
- Contractors also have access to a library of web banners which they can link to their unique application URL



Web banner



# **Next Steps: Become a NEIF- Approved Contractor**

Go Greener.
Affordably.

- The NEIF Seal of Approval for Contractors means:
- Access to <u>all</u> NEIF's financing programs
  - Special utility and government programs for targeted improvements
  - No contractor-fee EnergyPlus financing for all types of home improvements
  - Small Business and Commercial Financing and Rebate Advance Funding
- Reputational enhancement for your company by association with the nation's only Certified B-Corp, US DOE Home Improvement Expert and FORTIFIED partner lender
- Benefit from NEIF's Alliances with green banks, utilities, manufacturers & associations for special insights and programs
- **Expert sales training, sales tools and support** for your team to increase closing rates
- **Marketing and branding programs** to help you differentiate your company, broaden your market and promote fair, trusted affordable financing options to your customer

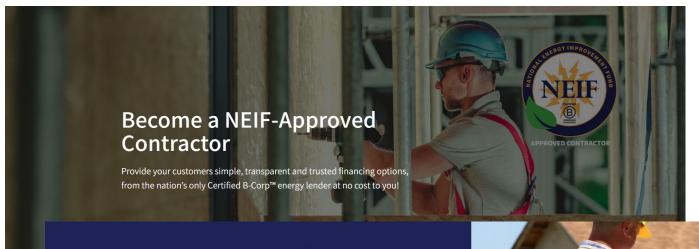


### Join Us!

www.neifund.org/ becomeapprovedcontractor

#### https://www.neifund.org/become-approved-contractor/





#### **Become a NEIF Approved Contractor**

Atlantic City Electric

Offer simple, transparent and trusted financing options to your customers. At no cost to you!



#### **NEIF - Approved Contractor Standards**

- There is no charge to become a NEIF Approved Contractor
- Minimum 3 years in business (or relevant experience), history of financial stability, satisfactory insurance and your certification of a minimum \$50,000 company net worth or compensating factors
- Satisfactory company, Better Business and personal credit (if required) historie.
- Overall reputation for a high level of service and workmanship

## Next Steps: Program Training for Your Sales Team



Randy Bak and our Business Development and Contractor Support and Marketing teams will provide you with clear, simple training on how to use this great program and additional financing options from NEIF.



Randy Bak, Senior Director – Business Development <a href="mailto:rbak@neifund.org">rbak@neifund.org</a> 978-766-7348



Ed Matos, VP
Business Development
ematos@neifund.org
201-618-0878







Contractor Support / Marketing Team contractors@neifund.org 484-838-5460 Option 3

### **Training & Program Contacts at NEIF**



- NEIF specializes in working with contractors to integrate fair, transparent financing into their sales process to help increase the affordability of energy efficient upgrades
- We offer on-site and on-line training for contractors and their sales teams
- The Atlantic City Electric financing program is backed by a dedicated and experienced operations and management team ready to assist with any questions



Randy Bak, Senior Director - Business Development 978-766-7348

rbak@neifund.org

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**Contractor Support Team** contractors@neifund.org

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