

Go Greener. Affordably.

Trusted financing for upgrades that make your home or building efficient, safe, healthy and comfortable



Jump-Start The New Year With NEIF's Financing Toolkit to Drive More Sales in 2023



Start the new year off strong by making your customers aware of the affordable, low payment options available to them through NEIF financing. Because of your Approved Contractor status, we provide tools and resources needed to help you attract business and close more deals.

[Jump-Start](#) your 2023 sales by featuring your NEIF Seal of Approval, financing buttons, and unique application link/QR code on the financing page of your company's website.

Even if your company already features an older iteration of the NEIF logo, it's still important to have your digital marketing team update to the graphic and description provided below. To achieve this:

- Click on the **Download Image** button below to download the NEIF-approved banner. Once the graphic loads, right click and choose "Save Image As..." This stores the file in your computer's Downloads folder.
- Copy & paste the text provided by the **Copy For Your Website** button.



Go Greener. Affordably.

Low Monthly Payment
Financing for
Energy Improvements

APPLY NOW



DOWNLOAD IMAGE

COPY FOR YOUR
WEBSITE

Season's Greetings From NEIF!



Just like that: 2022 has come and gone. On behalf of all NEIF staff, we commend you — our Approved Contractors — on your hard work and, as always, we are grateful for your partnership.

Approaching the new year, we hope that you and your team continues to grow and prosper. Through the month of December, NEIF wishes you a Happy Holidays and a wonderful, safe time celebrating all that's to come in 2023!

What's New at NEIF

November Recap: Check out our recent news stories
and newest Approved Contractors



['Tis the Season](#)



[If You Missed It:](#)



[NEIF-Approved](#)

**For Your
Customers to
Heat Their Homes**

Engage your customers with the resources they need to stay warm this season. Our [blog](#) post provides homeowners with a guide to routine furnace maintenance.

**Go Greener
Academy
November 2022**

There's still time to learn how to best drive sales of commercial energy efficiency with NEIF's financing. Watch last month's Go Greener Academy webinar [here](#).

**Contractors:
November 2022**

Join NEIF in welcoming some of the newest contractors to earn the NEIF Seal of Approval. Read our [blog](#) post to learn who was approved in November 2022.

Event Spotlight



New Funding Opportunities Arising From Federal Support For Energy Efficiency

Go Greener Academy

Led by NEIF Co-Chair and Founder, Matthew Brown, this presentation will take a closer look at the recent federal support for energy efficiency — in the form of rebates, grants, and financial support — and explain what it means for home and business owners, as well as NEIF-Approved Contractors.

Session 1: Thursday, December 15 - **1:00 p.m. EST**

Session 2: Tuesday, December 20 - **10:00 a.m. EST**

REGISTER NOW

Featured Contractor Feedback



"Everything is processed so quickly with NEIF that it surprises us! Any time that we come to them with a special situation or we need to get something quickly - if a customer

needs heat, for example - they are spot on; they are fast.

- BC Express, Inc.

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APPROVED CONTRACTOR

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