

Go Greener. Affordably.

Trusted financing for upgrades that make your home or building efficient, safe, healthy and comfortable



How to Grow Your Business This Fall

NEIF Launches Go Greener Training Academy



This month NEIF is launching [Go Greener Training Academy](#): a new training page offering both residential and commercial NEIF-Approved Contractors access to free sales trainings and monthly webinars led by our Business Development team.

Ed Matos, Vice President of Business Development, is leading NEIF's first webinar of the series: Leverage NEIF's Energy Efficiency Financing to Drive Your Fall/Winter Sales on Tuesday, September 13 at 1:00 p.m. This presentation will explore topics such as:

- Best practices on setting the stage for booking initial appointments.
- Utilizing the right tools and presentation to reinforce your message.
- Language to use to increase your chances of a one-call close.

NEIF looks forward to hosting you for 20 minutes of presentation, followed by 10 minutes of Q&A. All interested in attending are encouraged to visit NEIF's Go Greener Training Page for more information, or [register here](#).

[GO GREENER
TRAINING PAGE](#)

Are You A Commercial Contractor?

The NEIF Commercial Contractor Center is your one-stop shop for valuable commercial resources, including:

- Commercial Finance Portal - This page is your NEIF-Approved Contractor portal and contains a Rapid Finance Calculator.
- Sponsored Programs - Are you a participating ally of one of NEIF's utility partnerships or sponsored programs? You can view the full list [here](#).
- Rebate Bridge - Learn how NEIF can improve your company's cashflow, allowing you to get paid for program rebates in less than one week.

This resource center also provides access to other commercial-specific tools such as NEIF sales training, navigating the Commercial Portal, financing toolkits, and much more.

COMMERCIAL RESOURCE CENTER

What's New at NEIF

August Recap: Check out our recent news stories
and newest Approved Contractors



Energy Efficiency Day 2022: 5 Energy Saving Tips to Share With Your Customers For Fall

Join NEIF in recognizing Energy Efficiency Day on October 5 by sharing five effective tips on how customers can reduce energy usage this fall.



What Does the Inflation Reduction Act Mean For You As An NEIF-Approved Contractor?

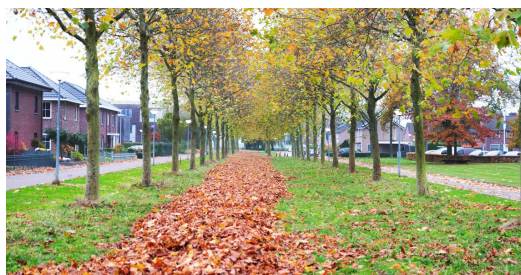
Read about the recently passed Inflation Reduction Act: a bill that provides \$9 billion in rebates and training in residential energy efficiency upgrades.



NEIF-Approved Contractors: August 2022

Join us in welcoming contractors who were approved in the month of August.

Event Spotlight



**Leverage NEIF's Energy Efficiency Financing to Drive
Your Fall/Winter Sales**

Go Greener Training Academy
Tuesday, September 13 | 1:00 p.m.

REGISTER NOW

Want To Be Featured?

**How are you planning to celebrate
Energy Awareness Month?**

For the chance to be featured on NEIF's social media and in future Contractor Updates, click on the button below to share your stories with us — how are you planning to celebrate Energy Awareness Month this October?

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APPROVED CONTRACTOR

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