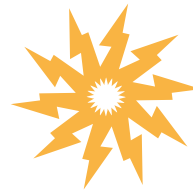


FINANCE LEVERS



NEIF Commercial Energy Finance
NATIONAL ENERGY IMPROVEMENT FUND

NEIF Commercial Energy Finance can adjust 5 levers to maximize your margin, put the best offer in front of your customer, and help you close more deals.

INTEREST RATE

Offer promotional interest rates to stimulate sales by buying down interest rates to any level you want (only available to NEIF Premium Contractors).

Manage the cost of the buy down by balancing term, project cost and buy down amount.

PROJECT COST

Balance a customer's desired cash flow with your profits through strategic project pricing.

ENERGY SAVINGS

Match energy savings to your customer's monthly finance payments.

INCENTIVE

Use incentives as a cash bonus for the customer to sweeten the deal.

Or, encourage customer to assign incentives to you to reduce monthly payments.

TERM

Minimize monthly payments with longer terms.

Or, keep customers happy with shorter terms that still achieve positive cash flow.

AND... Get it now, pay later. NEIF offers 3–6 month deferred payment plans on 5 year terms.

